IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

PERSONALIZED MEDIA COMMUNICATIONS, L.L.C.,

Plaintiff,

Case No. 2:08-CV-00070 [TJW]

v.

JURY TRIAL DEMANDED

ECHOSTAR CORP., AND DISH NETWORK CORP. f/k/a ECHOSTAR COMMUNICATIONS CORP.,

Defendants.

ORDER GRANTING JOINT MOTION TO AMEND THE DOCKET CONTROL ORDER

Before the Court is the Parties' Joint Motion to Amend the Docket Control Order. The Court finds that said motion is well taken and shall be GRANTED. The Court hereby Orders the following deadlines to be amended accordingly:

DESCRIPTION	CURRENT DEADLINE	PROPOSED DEADLINE
Response to all Dispositive	8/1/2011	8/4/2011
Motions		
Replies to all Dispositive	8/11/2011	8/14/2011
Motions		
Surreplies to all Dispositive	8/21/2011	8/24/2011
Motions		
Parties to Identify Trial	Plaintiff (7/29/2011),	11/18/2011
Witnesses (incl. depositions	Defendants (8/5/2011)	
& identification of evidence		
to be presented, see		
Discovery Order par. 6)		
Parties to Serve Objections	N/A	12/2/2011
to Exhibits and Deposition		
Designations, and Serve		

sf-3008091

Counter-Designations		
Parties to Object to Counter-	N/A	12/9/2011
Designations, and Serve		
Counter-Counter		
Designations		
Parties to Object to Counter-	N/A	12/16/2011
Counter Designations		
Deadline to file Motions in	8/9/2011	1/9/2012
Limine and Daubert Motions		
Request for Daily Transcript	8/10/2011	1/9/2012
or Real Time Reporting of		
Trial Proceedings		
Parties to Exchange	N/A	1/16/2012
Supplemental Exhibit Lists		
Joint Pretrial Order, Joint	8/23/2011	1/23/2012
Proposed Jury Instructions,		
Form of Verdict, Objections		
to Supplemental Exhibits		
Pretrial Conference at 9:00	8/30/2011	1/30/2012
am		
Jury Selection at 9:00 am	9/6/2011	2/6/2012

SIGNED this 1st day of August, 2011.

CHARLES EVERINGHAM/IV

UNITED STATES MAGISTRATE JUDGE

sf-3008091 2